

# Green Yo Prom Challenge

## What is sustainability and why is it important?

Sustainability is the pursuit of a healthy environment, economic prosperity, and social justice to ensure the well-being of present and future generations. Sustainability is important because we cannot maintain our quality of life as human beings, the diversity of life on Earth, or Earth's ecosystems unless we embrace it. We can do this by practicing sustainability in our everyday activities such as recycling and in all the future events we plan. *Green Yo Prom* is an opportunity for students to make a difference in the community. Students will be able to make their prom a more sustainable and fun event while being leaders to create change. With resources and support of the City of Phoenix, 3 Phoenix Union High Schools with the most sustainable practices implemented in their prom will receive prizes of \$1,000, \$1,500, and \$2,500. This challenge will improve awareness of sustainability and how sustainable practices can be implemented in everyday activities.

## Eligibility

1. One group of students per school from any school in the Phoenix Union High School District. (Preferably Student Council but any group like Environmental Club, Recycling Club, etc., and any students interested in making the environment cleaner). Schools combining prom are eligible to participate (see page 3).
2. Must have and identify a Sustainability Officer from the school.

## Challenge Start

Monday, February 25, 2019

## Challenge End

Challenge will end for each school differently as schools will have earlier or later prom dates. The Challenge will one week after the prom for each school.

## How to win the contest?

Entries will be graded in this order:

1. Schools with the most **greening events points** will be awarded prize money.

### Greening Events Points and Achievable Levels

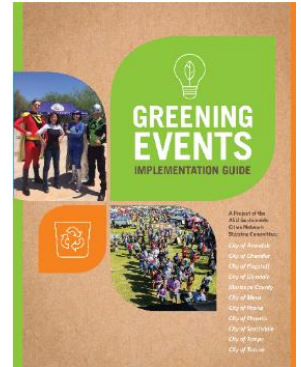
- a. **Registered Green Event** 30-39 Points
- b. **Silver Green Event** 40-49 Points
- c. **Gold Green Event** 50-59 Points

d. Platinum Green Event 60+ Points

2. Bonus Points (see page 3).
3. Uniqueness/Above and Beyond on sustainable practices implemented by the students in their prom.

## Guidelines

1. Download and read the *Greening Events Implementation Guide*.
2. Schools will use the *Greening Events Implementation Guide* to plan their prom.
3. Schools will complete the *Planned* column in the Sustainable Event Application Form (page 6-16 in *Greening Events Implementation Guide*) for their prom and email to [sustainablecities@asu.edu](mailto:sustainablecities@asu.edu) along with prom flyer. Flyer must include date of the prom.
4. The Sustainability Officer of each school will then share the total *Planned* points through Facebook with the #PlannedSustainablePractices, #GreenYoPromPHXUnion and #SchoolName
5. Schools will need to keep score of the “*Planned*” and “*Achieved*” sustainability actions during the planning and implementation of the prom. Pictures, videos, receipt, or any documentation should be taken and recorded to provide proof of goals being implemented at the prom. Such documentation should be kept in a folder and emailed to [sustainablecities@asu.edu](mailto:sustainablecities@asu.edu) for grading.
6. Schools may participate in weekly activities emailed to school advisor from City of Phoenix. Participation will be awarded 5 bonus points or more per activity. Weekly activities will start in March.
7. Once the prom event is over, fill out the *Achieved* column in the Sustainable Event Application form (pages 6 – 16 in *Greening Events Implementation Guide*) and submit back to [sustainablecities@asu.edu](mailto:sustainablecities@asu.edu) along with e-folder containing documentations.
8. The Sustainability Officer will share total *Achieved* points through Facebook with the #AchievedSustainablePractices, #GreenYoEventsPHXUnion and #SchoolName



## Form Submission Deadlines

*Planned* Column in the Sustainable Event Application form is due Friday, March 8, 2019 by 5:00 pm along with Prom flyer.

*Achieved* Column in the Sustainable Event Application form is due 1 week after the Prom date. (Exceptions may apply).

Changes to the *Planned* Column Form after submission is allowed. This means that if a school submitted a form with 40 points total and completed 9 additional actions or vice versa, this is acceptable. The final *Achieved* Column Form is what will be used for grading along with the documentations to support those achieved actions.

## Combining Proms

Schools combining prom will submit one Sustainable Event Application Form together. Both school names, advisors' names, advisors' emails, Sustainability Officers' names, and prom date must be included in the submission. Schools are responsible for splitting up the tasks for *Green Yo Prom Challenge*. For example, the Sustainability Officers for each school may split up the posting for social media activities. Each posts must include both school names in the hashtag (#Central and #Bioscience).

## Social Media Posts

All social media posts will be posted by the **Sustainability Officer** on behalf of school. Only posts from the **Sustainability Officer** will be graded and count towards overall points. Students are welcome to share, post and repost about the contest but only posts from the Sustainability Officer will be graded.

Weekly activities are issued every Monday but schools may complete these activities on their own time. These activities are ways to score more points for the challenge. Schools may go back and complete these activities.

## Bonus Points

Bonus Points will be given on creative and quality documentation of sustainable practices. For creative social media posts, 5 points or more will be awarded on any creative posts posted by students from the school. During the time of the contest, there may be additional opportunities for bonus points. Opportunities announcement will be sent to school advisor.

## Winner Notification

Winners will be notified early May 2019 at the City of Phoenix Award presentation event. More details to follow. An announcement will also be made through the Phoenix Union High School District Website.

The top three winners will be awarded prize money. First place will receive \$2,500. Second place will receive \$1,500. Third place will receive \$1,000. Schools combining prom will have prize money split according to school size. If both schools are equal in size, then prize money will be split 50/50. If one school is significantly larger than the other school, then prize money will be split 60/40.

Prize money is to be used only to enhance sustainability efforts on school campuses (see Framework in box below). Documentation on use of money on sustainability is to be sent to Darice Ellis, City Manager's Office of Sustainability, [darice.ellis@phoenix.gov](mailto:darice.ellis@phoenix.gov).

Examples of sustainability efforts on campus include:

<p><b>Waste &amp; Recycling</b></p> <ul style="list-style-type: none"> <li>• event “greening”</li> <li>• special waste collection events</li> <li>• extension of recycling program (bins, signage, education efforts)</li> <li>• composting program</li> <li>• “greening” clubs: identify and solve unsustainable practices</li> <li>• paperless classroom campaign</li> <li>• supply reuse/rent/share program</li> <li>• reusable water bottles</li> <li>• battery &amp; cell-phone recycling program</li> </ul> <p><b>Community</b></p> <ul style="list-style-type: none"> <li>• Earth Day event</li> <li>• lunch-time movies on sustainability</li> <li>• Recyclebank points competition</li> <li>• school sustainability movie competition</li> </ul> <p><b>Air Quality</b></p> <ul style="list-style-type: none"> <li>• Indoor Air Quality Action Plan</li> <li>• Integrated Pest Management (reduce pesticides)</li> </ul>	<p><b>Transportation</b></p> <ul style="list-style-type: none"> <li>• bike share program</li> <li>• bike maintenance &amp; safety training</li> <li>• carpool program</li> <li>• bike-to-school day</li> <li>• travel mode-shift cross-district competition</li> </ul> <p><b>Economy</b></p> <ul style="list-style-type: none"> <li>• sustainable / green purchasing products</li> <li>• bulk buying of sustainable products</li> </ul> <p><b>Energy / Pollution</b></p> <ul style="list-style-type: none"> <li>• energy walk-through’s (guide available)</li> <li>•</li> </ul> <p><b>Food / Land</b></p> <ul style="list-style-type: none"> <li>• community garden &amp; composting</li> <li>• planting on campus (trees, edible landscape)</li> <li>• develop a “giving garden” network</li> <li>• host an “Eat Real” Day</li> <li>• teach elementary students about gardening</li> </ul> <p><b>Water</b></p> <ul style="list-style-type: none"> <li>• water bottle refilling stations</li> <li>• xeriscaping</li> </ul>
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**Tie Breaker**

In the event of a tie, supporting documents will be used to determine tie breaker. The documents will be graded on creativity, whether documents are easy to read and follow, and social media posts, and form submissions are turned in on time. Winner of the tie breaker is awarded additional 5 bonus points.

**Examples of Documentations**

Visit <http://insidephx/depts/oos/projects>.

**Questions?**

Email [darice.ellis@phoenix.gov](mailto:darice.ellis@phoenix.gov) and/or visit: <https://sustainability.asu.edu/sustainable-cities/resources/greening-events-implementation-guide/>.

**Fine Print**

In an event where a problem occurs, email City of Phoenix as soon as possible to fix the problem or address any confusion. Schools should only implement sustainable actions the best they can. Not all of the sustainable actions in the *Greening Events Implementation Guide* will pertain to school prom.

Any school interested in participating in next year’s sustainability contest must have a Sustainability Officer position on Student Council. This position is written in the constitution in which the position is up for reelection similar to President, Vice President, etc.

**Grading Rubric**

**School:**

**School Advisor:**

**Sustainability Officer(s):**

**Prom Date:**

<b>Sustainability Efforts by Categories</b>	<b>Planned Points</b>	<b>Achieved Points</b>
Category 1: Materials Management Total		
Category 2: Education Efforts Total		
Category 3: food and Water Management Total		
Category 4: Transportation and Energy Total		
Category 5: Marketing and PR Total		
Innovation Section (See Paragraph of form submission)		

**Total:** \_\_\_\_\_

<b>Participation Activities</b>	<b>Achieved Points</b>
Social Media Post on <i>Planned</i> Points	
Social Media Post on <i>Achieved</i> Points	
Week 1 Participation	
Week 2 Participation	
Week 3 Participation	
Week 4 Participation	

**Total:** \_\_\_\_\_

Creative Documentations/ Bonuses	Bonus Points
Name:	
Name:	
Name:	
Name:	

**Total:** \_\_\_\_\_

**Grand Total:** \_\_\_\_\_

**Greening Events Points and Achievable Levels**

Registered Green Event 30-39 Points

Silver Green Event 40-49 Points

Gold Green Event 50-59 Points

Platinum Green Event 60+ Points